PKWARE Rebranding Quick Start Guide

The following are before and after examples of the most visible areas of the PKWARE product rebranding effort

Company Logo

Current

New

Product Name

Products previously referred to as 'PKWARE' or 'Smartcrypt' are now PK Protect

Logo and Icon Updates

Desktop Application Icon

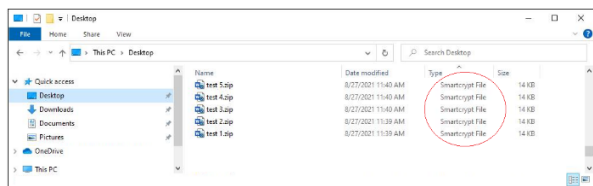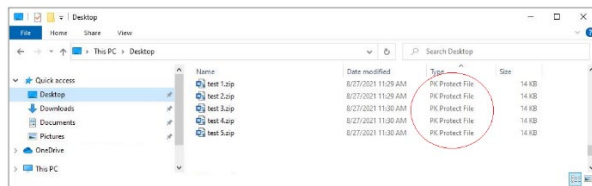Current

New

PKWARE Encrypted File Icon

Current

New

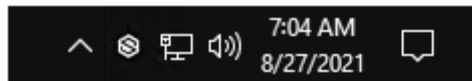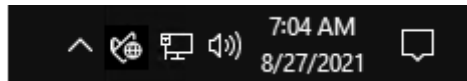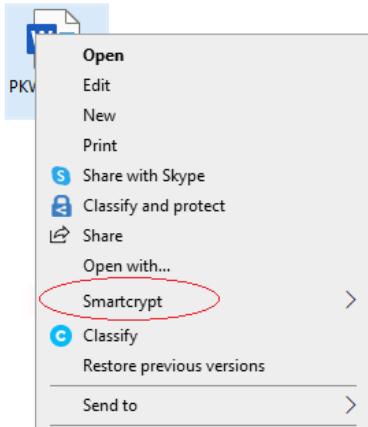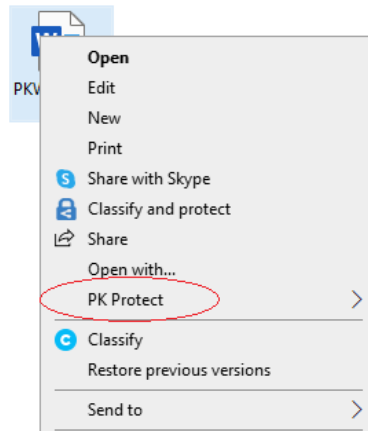File Type Names in Windows Explorer

Current

New

System tray icon

Current

New

Right Click Menu Selection
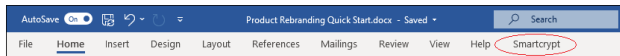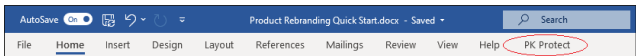
Current

New

Integrated Tabs in the Microsoft Office Applications
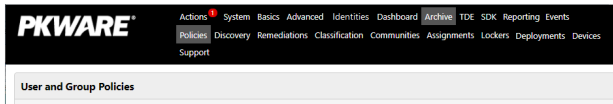
Current

New

PKWARE Enterprise Manager (PEM) is now PK Protect Endpoint Manager (PEM)

Current

New

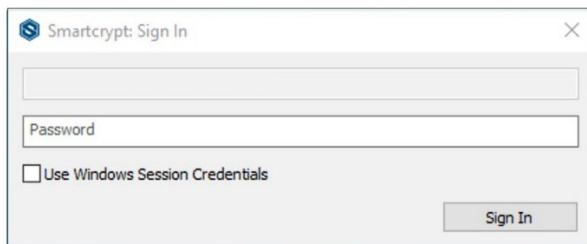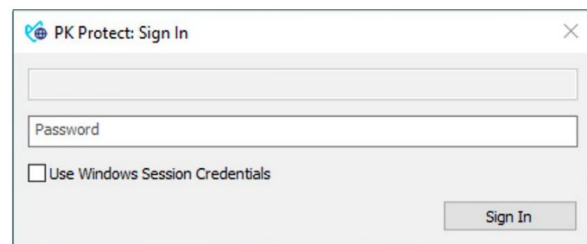## End-User Login Prompt

Current

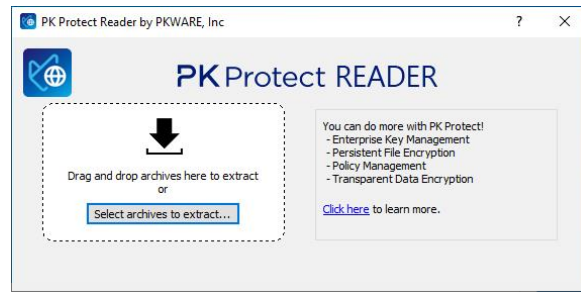New

Reader Updates

Smartcrypt Reader is now PK Protect Reader

Current   New

Mobile Application Updates

Smartcrypt and Smartcrypt for Intune mobile apps are new PK Protect and PK Protect for Intune

Mobile App Icons – Standard Mobile App

Current   New

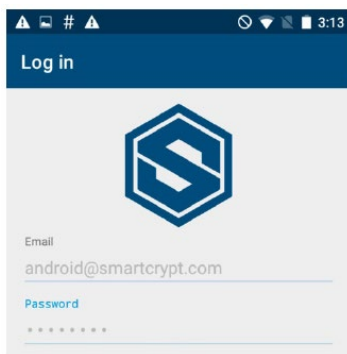### Mobile App Icons – Intune Based Mobile App
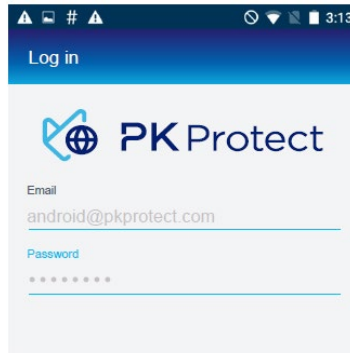
Current   New

Mobile Application Splash / Login Page

Current   New

Mobile Application Selection Screen
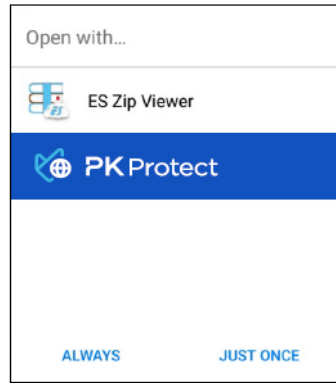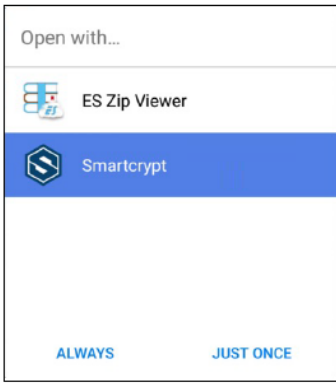
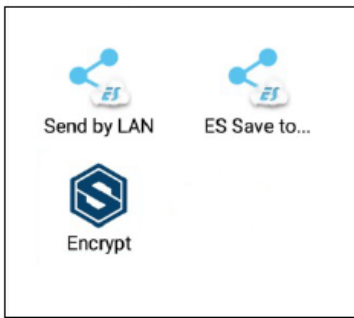Current   New

Mobile Encrypt Icon
Current   New